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8			
9	UNITED STATES	DISTRICT COURT	
10	FOR THE NORTHERN DISTRICT OF CALIFORNIA		
11	SAN JOSE DIVISION		
12			
13	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-04513-RMW	
14	Plaintiff,	DEFENDANTS' NOTICE OF MOTION, MOTION TO DISMISS,	
15	v.	MOTION FOR JUDGMENT ON THE PLEADINGS AND MEMORANDUM	
16	SPRINT NEXTEL CORPORATION, et al.,	OF POINTS AND AUTHORITIES IN SUPPORT THEREOF	
17	Defendants.	Date: August 21, 2015	
18		Time: 9:00 a.m. Judge: Honorable Ronald M. Whyte Room: Courtroom 6, 4 th Floor	
19		[Filed concurrently herewith: Declaration	
20		of Patrick E. King; [Proposed] Order]	
21	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-04201-RMW	
22	Plaintiff,		
23	v.	Related with 13-cv-04513-RMW	
24	APPLE INC.,		
25	Defendant.		
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1	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-04202-RMW
2	Plaintiff,	Case 110. 13 CV 01202 111111
3	V.	Related with 13-cv-04513-RMW
4	FACEBOOK, INC.,	Tionacoa William To CV O 1013 Tel. IVV
5	Defendant.	
6		
7	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-04203-RMW
8	Plaintiff,	
9	v.	Related with 13-cv-04513-RMW
10	FOURSQUARE LABS, INC.,	
11	Defendant.	
12	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-04204-RMW
13	Plaintiff,	
14	v.	Related with 13-cv-04513-RMW
15	GROUPON, INC.,	
16	Defendant.	
17		G N 12 04205 PN 574
18	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-04205-RMW
19 20	Plaintiff,	Delegadorigh 12 or 04512 DMW
20	v. LIVINGSOCIAL, INC.,	Related with 13-cv-04513-RMW
22	Defendant.	
23	Defendant.	
24	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-04206-RMW
25	Plaintiff,	
26	v.	Related with 13-cv-04513-RMW
27	MILLENNIAL MEDIA, INC.,	
28	Defendant.	
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2	Plaintiff,	
3	v.	Related with 13-cv-04513-RMW
4	TWITTER, INC.,	
5 6	Defendant.	
7	EVOLUTIONARY INTELLIGENCE, LLC,	Case No. 13-cv-03587-RMW
8		Case No. 13-CV-03367-NVIW
	Plaintiff,	Deleted with 12 ov 04512 DMW
9	V.	Related with 13-cv-04513-RMW
10	YELP, INC.,	
11	Defendant.	
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NOTICE OF MOTION AND MOTION

TO THE COURT, ALL PARTIES, AND THEIR ATTORNEYS OF RECORD:

that Defendants are entitled to judgment as a matter of law.

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PLEASE TAKE NOTICE that on August 21, 2015, at 9:00 a.m., or as soon thereafter as the matter may be heard, in Courtroom 6, Fourth Floor, 280 South 1st Street, San Jose, California, before the Honorable Ronald M. Whyte: (1) Defendants Groupon and Twitter will and hereby do move the Court under Federal Rule of Civil Procedure 12(b)(6) for an order to dismiss for failure to state a claim, and (2) Defendants Apple, Facebook, Foursquare, LivingSocial, Millennial Media, Sprint, and Yelp will and hereby do move the Court under Federal Rule of Civil Procedure 12(c) for an order granting judgment on the pleadings, in favor of Defendants and against Plaintiff Evolutionary Intelligence, LLC ("Evo Intel" or "Plaintiff") as to all claims for relief on the basis

Defendants respectfully request that the Court grant the motion to dismiss under Federal Rule of Civil Procedure 12(b)(6) and for judgment on the pleadings under Federal Rule of Civil Procedure 12(c) and dismiss these cases with prejudice on the ground the patents-in-suit are invalid under 35 U.S.C. § 101 for failing to claim patent-eligible subject matter. This motion is based on this Notice of Motion, the following Memorandum of Points and Authorities, other materials in the record, argument of counsel, and such other matters as the Court may consider. A proposed order is submitted with this Motion.

ISSUE TO BE DECIDED

Whether Evo Intel's patent infringement Complaints should be dismissed because the patents-in-suit are invalid under 35 U.S.C. § 101 for failing to recite patent-eligible subject matter.

Defendants Groupon and Twitter have not yet filed Answers because they filed motions to dismiss that are still pending. *See Groupon* Dkt. Nos. 18, 27 & 28 (13-cv-04204-RMW); *Twitter* Dkt. Nos. 10, 23 & 25 (13-cv-04207-RMW). Accordingly, they bring this motion under Rule 12(b)(6). The remaining Defendants have all filed answers, and therefore bring this motion under Rule 12(c). Under Ninth Circuit law, the standards for addressing motions under Rule 12(b)(6) and 12(c) are the same. *Shortridge v. Found. Constr. Payroll Serv., LLC*, No. 14-CV-04850-JCS, 2015 WL 1739256, at *6 (N.D. Cal. Apr. 14, 2015) (citing *Chavez v. United States*, 683 F.3d 1102, 1108 (9th Cir. 2012)).

MEMORANDUM OF POINTS AND AUTHORITIES

I. <u>INTRODUCTION</u>

Evo Intel has sued nine very different companies in these related cases, accusing a diverse array of technology of infringing two related patents, which purport to cover a number of well-known and widely used concepts related to information and data management. Specifically, the '682 patent seeks to claim concepts related to searching data using historical information, while the '536 patent seeks to claim concepts of organizing and managing information in containers based upon rules of time and place. Since the Supreme Court's *Alice* decision, the Federal Circuit and district courts alike have routinely rejected such claims under Section 101.

For as long as people have been collecting and sharing information, they have sought ways to store and organize information in "containers" (books, boxes, and files) and have created rules governing how the containers and their contents can be accessed and used. Rules governing such containers have commonly used both time ("archive on December 31") and place ("reference material—not available for checkout") information. People have long used such rules to manage interactions with and between these information containers. For example, the Dewey Decimal System numbers books to keep biographies from being shelved with fiction; time-stamps on sales data allow the creation of monthly revenue reports; and address information permits assembly of employee records by city of residence. Information containers have also long included data about the container's history. Library books have cards or stamps showing check-out and due dates; files have access logs recording by whom and when they were accessed; and intra-office communications have routing slips reflecting their prior circulation.

The asserted patents seek to preempt these age-old methods of categorizing data. Evo Intel's patents claim nothing more than organizing information into labeled containers, managing them according to certain rules and instructions, and searching their history, like numerous other patents whose claims have already been invalidated. Evo Intel's patents purport to implement these well-known abstract ideas using generic computer components and common programming functions. Modern electronics undoubtedly provide useful tools for managing information containers digitally using widely known concepts, and processors provide a fast and efficient tool

for managing and searching information stored in logical containers. But courts have repeatedly emphasized that an abstract idea is not transformed into a patentable claim simply by implementing it on a computer using conventional components and programming tools.

In fact, the prosecution history makes patent ineligibility obvious. During prosecution of the '682 patent, the patentee persuaded the examiner to withdraw a rejection under Section 101 by amending claims to recite that they are "computer-implemented" and agreeing to an Examiner's amendment that searching be performed "using the computer." *See infra* Section IV.A.1. The Supreme Court and the Federal Circuit have since made it abundantly clear that unpatentable subject matter is not transformed into a patentable claim simply by implementing it on a computer or adorning it with conventional components. A patent must do more than simply state an abstract idea while adding the words "apply it with a computer." *Alice Corp. Pty. Ltd. v. CLS Bank Int'l*, 134 S. Ct. 2347, 2358 (2014).

Under the controlling authority, Evo Intel's patents fail to claim patent-eligible subject matter under 35 U.S.C. § 101. Defendants, therefore, respectfully request dismissal and judgment under Federal Rules of Civil Procedure 12(b)(6) and 12(c).

II. THE ASSERTED PATENTS

A. Background on the Patents

The patents at issue, U.S. Patent Nos. 7,010,536 (the "'536 patent") and 7,702,682 (the "'682 patent"), are both titled "System and Method for Creating and Manipulating Information Containers with Dynamic Registers." *See* Declaration of Patrick E. King ("King Decl.") Ex. A ('536 patent) at 1; *id.* Ex. B ('682 patent) at 1.² The '682 patent issued on April 20, 2010, and is a continuation of the '536 patent, which issued on March 7, 2006. '682 patent at 1; '536 patent at 1. Both patents share the same specification, claim priority to the same provisional application (No. 60/073,209 filed Jan. 30, 1998), identify the same sole inventor (Michael De Angelo), and are now allegedly owned by Evo Intel. '682 patent at 1; '536 patent at 1; *Sprint* Dkt. No. 1 (Complaint) ¶¶ 12 & 17.

The patents at issue also were attached as exhibits to the Complaints.

The common specification explains that the patents are directed to a "means to create and

1 manipulate information containers." '682 patent at 1:28.³ Evo Intel characterizes the patents as 2 containing three "broad" categories of independent claims: (1) methods of tracking searches, 3 4 (2) time-based information containers, and (3) location-based information containers. Sprint Dkt. 5 No. 167 at 2:16-18 (Evo Intel Br. ISO Lifting the Stays Pending *Inter Partes* Review). According to the specification, these containers store not only information on various types of computer and 6 digital networks, but also physical, published, and "other" media. '682 patent at 3:13-15. The 7 8 containers include various types of "registers" to, for example, identify the container or contents, 9 provide rules of interaction between containers, and record the history of the container. *Id.* at 13:4-10. The containers also have "gateways" to "control[] the interaction of the container with 10 other containers, systems or processes." '536 patent at claims 1-2 & 15-16. In addition, the 11 patents state that "[t]he present invention also includes a search interface or browser" to allow a 12 "user to submit, record and access search streams or phrases generated historically by himself, 13 other users, or the system." '682 patent at 6:10-14. 14 15

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The specification describes a preferred embodiment implemented with "an input device 24, an output device 16, a processor 18, a memory unit 22, a data storage device 20, and a communication device 26 operating on a network 201." '682 patent at 7:35-38 & Fig. 1; see also id. at 7:38-8:44 (describing those components).

В. Details of U.S. Patent No. 7,702,682

The '682 patent contains seven independent claims (1 and 18-23) and sixteen dependent claims. Claim 1 is representative:

Claim Limitation	Step
1. A computer-implemented method comprising:	
receiving a search query;	Receiving search query
searching, using the computer, first container registers	Searching historical data

For simplicity, since the patents-in-suit have a common specification, all references to the specification will cite the column and line numbers in the '682 patent. References to the claims will cite the appropriate patent number.

Claim Limitation

encapsulated and logically defined in a plurality of containers to identify identified containers responsive to the search query, the container registers having defined therein data comprising historical data associated with interactions of the identified containers with other containers from the plurality of containers, wherein

the historical data:

searching the first container registers comprises searching

encapsulating the identified containers in a new container;

updating second container registers of the identified

identified containers with the new container; and

containers with data associated with interactions of the

providing a list characterizing the identified containers.

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'682 patent at Claim 1 (emphasis added). The other independent claims are nearly identical to Claim 1.4

Dependent Claims 2-17 add conventional components or processes related to the idea of searching historical data encompassed by Claim 1:

Claim Limitation	Claim Number(s)
Data trees with parent-child relationships	Claim 2
Identification of the historical data being used	Claims 3 and 5
Data storage within containers	Claims 4, 11, 12, and 14
Searching a listing of results (similar to Claim 1)	Claim 6
Listing the title and description of search results	Claim 7
Setting restriction parameters on a search	Claims 8 and 9
Encapsulating the search query in a container	Claim 10

Claims 19 and 21 merely restate Claim 1 as a computer program and searching apparatus, respectively. Claim 23 substitutes "search query templates" for the "containers" in Claim 1. Claim 18 refers to "polling" gateways rather than "searching" containers, but states that "polling ... comprises searching." Claims 20 and 22 similarly restate Claim 18 as a computer program and searching apparatus, respectively. *Id.* at 31:7-32:61.

Step

Encapsulating search results (i.e., identified information containers) in

Updating data registers

Providing a list of search

a new container

results

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Claim Limitation	Claim Number(s)
Aggregating register contents	Claim 13
Data management	Claims 15-17

'682 patent at Claims 2-17. None of the claims of the '682 patent describes what is searched or how the search results are used. *See id.* at Claims 1-23. Instead, they are directed simply to "searching" in the abstract.

During prosecution of the '682 patent, the examiner rejected the method claims as unpatentable under Section 101. King Decl. Ex. C at 105-06 (excerpts of '682 file history). Relying upon Patent Office guidance in effect at that time, the patentee overcame this rejection by amending the claims to recite that the methods are "computer-implemented" and agreeing to an examiner's amendment that searches be performed "using the computer." *Id.* at 125-34; *Id.* at 150-53. Following these amendments, the examiner allowed the claims.

C. Details of U.S. Patent No. 7,010,536

The '536 patent contains four independent claims (1-2 and 15-16) and twelve dependent claims. Claim 1 is representative:

'536 Patent Claim 1

1. An apparatus for transmitting, receiving and manipulating information on a computer system, the apparatus including a plurality of containers, each container being a logically defined data enclosure and comprising:

an information element having information;

- a plurality of registers, the plurality of registers forming part of the container and including
- a first register for storing a unique container identification value,
- a second register having a representation designating time and governing interactions of the container with other containers, systems or processes according to utility of information in the information element relative to an external-to-the-apparatus event time,
- an active time register for identifying times at which the container will act upon other containers, processes, systems or gateways,
- a passive time register for identifying times at which the container can be acted upon by other containers, processes, systems or gateways, and

'536 Patent Claim 1

a neutral time register for identifying times at which the container may inter[a]ct with other containers, processes, systems or gateways; and

a gateway attached to and forming part of the container, the gateway controlling the interaction of the container with other containers, systems or processes.

'536 patent at Claim 1 (emphasis added). Claim 15 is identical to Claim 1 except that the "active," "passive," and "neutral" registers are deleted and replaced with:

at least one acquire register for controlling whether the container adds a register from other containers or adds a container from other containers when interacting with them[.]

Id. at Claim 15. Claims 2 and 16 are essentially identical to Claims 1 and 15, respectively, except "time" is replaced with "space." *Id.* at Claims 2, 16.

Dependent claims 3-14 add conventional components or processes to the information, registers, gateways and containers encompassed by the independent claims:

Claim Limitation	Claim Number(s)
Additional registers (container and system history registers; predefined, user-created, and system-defined registers; and an acquire register)	Claims 3-8
Means-plus-function limitations for interactions among components	Claims 9-12
Unspecified and non-enumerated rules inside an "expert" system	Claim 13
The information element contains text, graphic images, video, audio, a digital pattern, a process, a nested container, a bit, natural number, or a system	Claim 14

Id. at Claims 3-14.

In claiming an "apparatus for transmitting, receiving and manipulating information on a computer system" that includes "a plurality of containers," the specification explains that

[a] container 100 at minimum includes in its construction a logically encapsulated portion of cyberspace, a register and a gateway. A container 100 at minimum encapsulates a single digital bit, a single natural number or the logical description of another container, and at maximum all defined

cyberspace, existing, growing and to be discovered, including but not limited to all containers, defined and to be defined in cyberspace.

'682 patent at 9:7-14 (emphasis added).

The claims of the '536 patent are directed to a generic computer system that manipulates information using basic programming tools—containers, registers, and gateways, which are defined only functionally in the claims.⁵ The claims describe no field of use narrower than that common to all computer systems: "transmitting, receiving and manipulating information." *See* '536 patent at Claims 1-2 & 15-16.

III. LEGAL STANDARDS

A. Motions under Federal Rules of Civil Procedure 12(b)(6) and 12(c)

To survive a motion to dismiss under Rule 12(b)(6), a complaint must contain sufficient factual detail to "state a claim to relief that is plausible on its face." *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007). The complaint must include sufficient "factual content allow[ing] the court to draw the reasonable inference that the defendant is liable for the misconduct alleged." *Ashcroft v. Iqbal*, 556 U.S. 662, 663 (2009).

A motion for judgment on the pleadings is a "means to challenge the sufficiency of the complaint after an answer has been filed." *Rohm v. Homer*, 367 F. Supp. 2d 1278, 1281 (N.D. Cal. 2005) (quoting *New.Net, Inc. v. Lavasoft*, 356 F. Supp. 2d 1090, 1115 (C.D. Cal. 2004)). "Analysis under Rule 12(c) is 'substantially identical' to analysis under Rule 12(b)(6)[.] . . . [U]nder both rules, 'a court must determine whether the facts alleged in the complaint, taken as true, entitle the plaintiff to a legal remedy." *Shortridge v. Found. Constr. Payroll Serv., LLC*, No. 14-CV-04850-JCS, 2015 WL 1739256, at *6 (N.D. Cal. Apr. 14, 2015) (citing *Chavez v. United States*, 683 F.3d 1102, 1108 (9th Cir. 2012)). On such motions, the court generally considers the complaint, the answer, any written documents attached to them, and any matter of which the court

The containers described in the claims include an "information element." See, e.g., '536 patent at Claim 1. According to the patent, the "information element" has "information" of unspecified "utility" that "govern[s] interactions of the container with other containers." *Id.* The registers identify "times" at which (or "space" in which) the container "will," "can," or "may" interact with other containers. *Id.* at Claims 1-2. The gateway "control[s] the interaction of the container with other containers." *Id.*

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can take judicial notice for the factual background of the case. *Moore v. Kroger Co.*, No. C-13-04171 DMR, 2014 WL 825428, at *2 (N.D. Cal. Feb. 28, 2014). In motions at the pleading stage challenging patent eligibility under Section 101, it is the "sufficiency of the patent—rather than of the complaint itself—that is at issue." *Shortridge*, 2015 WL 1739256, at *6. Defendant, as the moving party, bears the burden of establishing that the claims at issue are patent ineligible under Section 101. *Id.* at *7.

The issue presented on this motion—whether Evo Intel's patents are directed to ineligible subject matter under Section 101—is a "threshold test," Bilski v. Kappos, 561 U.S. 593, 602 (2010), and a "primal inquiry, one that must be addressed at the outset of litigation," *Ultramercial* v. Hulu, LLC, 772 F.3d 709, 718 (Fed. Cir. 2014) (Mayer, J., concurring). Because patent eligibility under Section 101 is a question of law, In re BRCA1- & BRCA2-Based Hereditary Cancer Test Patent Litig., 774 F.3d 755, 759 (Fed. Cir. 2014), courts around the country including the Federal Circuit and this Court—have routinely recognized the propriety of disposing of a case on Section 101 grounds at the pleading stage. See, e.g., Ultramercial, 772 F.3d at 711-12 (affirming dismissal of patent claims for a method of monetizing and distributing copyrighted products over the Internet on a 12(b)(6) motion); Content Extraction & Transmission LLC v. Wells Fargo Bank, Nat'l Assoc., 776 F.3d 1343, 1351 (Fed. Cir. 2014) (affirming 12(b)(6) dismissal of patent claims over a method of recognizing and storing data); buySAFE, Inc. v. Google, Inc., 765 F.3d 1350, 1351 (Fed. Cir. 2014) (affirming district court's granting of motion for judgment on the pleadings that the asserted claims covered ineligible subject matter under Section 101); Gametek LLC v. Zynga, Inc., No. CV 13-2546 RS, 2014 WL 1665090, at *7 (N.D. Cal. Apr. 25, 2014) (granting motion for judgment on the pleadings under Section 101).

For purposes of a motion under Rules 12(b)(6) and 12(c), the Court may take judicial notice of the prosecution history and prior art cited therein. *See, e.g., Applied Materials, Inc. v. Adv. Semiconductor Materials Am., Inc.*, No. C-92-20643 RMW, 1994 U.S. Dist. LEXIS 17569, at *5 (N.D. Cal. 1994); Fed. R. Evid. 201 (judicial notice may be taken of adjudicative facts that "can be accurately and readily determined from sources whose accuracy cannot reasonably be questioned").

Claim construction is not necessary prior to determining patent eligibility under Section 101. See, e.g., Bancorp Servs., LLC v. Sun Life Assur. Co. of Canada (U.S.), 687 F.3d 1266, 1273 (Fed. Cir. 2012) ("[W]e perceive no flaw in the notion that claim construction is not an inviolable prerequisite to a validity determination under § 101."); Cogent Medicine, Inc., v. Elsevier Inc., Nos. C-13-4479-RMW, 2014 WL 4966326, at *3 (N.D. Cal. Sept. 30, 2014) (same). As Judge Mayer explained in the concurrence in Ultramercial, "resolving subject matter eligibility at the outset provides a bulwark against vexatious infringement suits" and deters the practice of filing "nearly identical patent infringement complaints against a plethora of diverse defendants," with the idea of quickly resolving them by settlement. Ultramercial, 772 F.3d at 719 (citation omitted).

In examining a patent under Section 101, a district court may analyze certain claims as representative; it need not address the patent eligibility of each claim individually if the claims of the asserted patents are "substantially similar in that they recite little more than the same abstract idea[.]" *See Content Extraction*, 776 F.3d at 1348.

B. Ineligible Subject Matter under 35 U.S.C. § 101

Section 101 of the Patent Act defines the four categories of subject matter eligible for patent protection: "any new and useful process, machine, manufacture, or composition of matter." 35 U.S.C. § 101. The Supreme Court has long recognized an exception to this provision: "Laws of nature, natural phenomena, and abstract ideas are not patentable." *Alice Corp. v. CLS Bank Int'l*, 134 S. Ct. 2347, 2354 (2014). A claim that, on its face, falls within one of the four statutory categories is nevertheless ineligible if it encompasses any of the excepted categories. *Digitech Image Techs., LLC v. Electronics for Imaging, Inc.*, 758 F.3d 1344, 1350 (Fed. Cir. 2014) (citing *Diamond v. Chakrabarty*, 447 U.S. 303, 309 (1980)).

The Supreme Court has repeatedly distinguished between patents that claim the ""buildin[g] block[s]' of human ingenuity and those that integrate the building blocks into something more," emphasizing a concern that patentability of the former "would risk disproportionately tying up the use of the underlying' ideas," preempting a field of study and inhibiting further discovery. *See Alice*, 134 S. Ct. at 2354 (quoting *Mayo Collaborative Servs. v. Prometheus Labs., Inc.*, 132 S. Ct. 1289, 1294, 1303 (2012)). The Court "has unequivocally

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repudiated the overly expansive approach to patent eligibility that followed in the wake of" the Federal Circuit's decision in *State Street Bank*. ⁶ *Ultramercial*, 772 F.3d at 720 (Mayer, J., concurring). A claim directed to an abstract idea does not become patent-eligible merely because it is limited to "a particular technological environment" or recites "insignificant post-solution activity" or "well-understood, routine, conventional activity." *Mayo*, 132 S. Ct. at 1294, 1297-98. Instead, for the claim to be patent-eligible, it must include limitations such that it does not "preempt use of [an] approach in all fields, and . . . effectively grant a monopoly over an abstract idea." *Bilski*, 561 U.S. at 612. Otherwise, allowing the "monopolization" of "the basic tools of scientific and technological work" will "tend to impede innovation more than it would tend to promote it," thereby thwarting the primary object of the patent laws." *Alice*, 134 S. Ct. at 2354 (quoting *Mayo*, 132 S. Ct. at 1293).

The Supreme Court has defined a two-part test to determine whether a patent is invalid for claiming ineligible subject matter. First, this Court must "determine whether the claims at issue are directed to a patent-ineligible concept," such as an abstract idea. *Alice*, 134 S. Ct. at 2355-56. The goal of this step is to identify the "basic concept," or " "heart" of the claims. *See id.* (holding the claims at issue were "drawn to the concept of intermediated settlement"); *id.* at 2356 (stating that claims in *Bilski* described "the basic concept of hedging, or protecting against risk"); *Content Extraction*, 776 F.3d at 1347 (reducing claim elements to the "basic concept of data recognition and storage"); *Ultramercial*, 772 F.3d at 714-15 (determining "heart" of patent-in-suit was abstract idea); *DealerTrack, Inc. v. Huber*, 674 F.3d 1315, 1333 (Fed. Cir. 2012) (finding claim explained "basic concept" that was abstract).

If the claims are directed to an abstract idea, the Court must then consider the elements of each claim at issue, both individually and as an ordered combination, to determine whether they "transform the nature of the claim into a patent-eligible application" through an "inventive concept." *Alice*, 134 S. Ct. at 2355 (internal quotation marks omitted). The goal of this two-step

State Street Bank & Trust Co. v. Signature Fin. Group, Inc., 149 F.3d 1368 (Fed. Cir. 1998).

inquiry is to ensure that the patent "amounts to significantly more" than a patent on the ineligible concept itself. *Mayo*, 132 S. Ct. at 1294.⁷

IV. ARGUMENT

A. The '682 Patent Claims Unpatentable Subject Matter Under Section 101

1. <u>Step 1: The '682 Patent Claims an Abstract Idea</u>

The first step of the *Alice* test is satisfied here. The '682 patent claims the abstract idea of searching historical data, which is an idea "devoid of a concrete or tangible application." *Ultramercial*, 772 F.3d at 715. The claims of the '682 patent include the unremarkable steps of "receiving a search query," "searching" registers, ⁸ placing the identified responsive containers in a new container, "updating" registers, and "providing a list." *E.g.*, '682 patent at Claim 1. The claims of the '682 patent have no specific application other than to "identify" results responsive to a query, and "provid[e] a list" of those results." '682 patent at Claim 1.

Indeed, according to the specification, the '682 patent extends to all defined—and **undefined**—"cyberspace." '682 patent at 9:7-14. The generic search process that it purports to describe thus threatens to preempt **countless** fields. Searching data is a basic tool of nearly all scientific and technological work. The '682 patent thus meets the first prong of the *Alice* test. *See, e.g., Cogent Medicine*, 2014 WL 4966326, at *4 (finding abstract a patent claiming the idea of "maintaining and searching a library of information," even through a "computerized method").

2. <u>Step 2: The Claims of the '682 Patent Contain No "Inventive Concept"</u>

The '682 patent contains no inventive concept amounting to "significantly more" than the claimed abstract idea itself. *See Mayo*, 132 S. Ct. at 1294. The elements of the '682 patent claims are individually conventional and routine. Read separately, the steps of the claimed process in the '682 patent comprise 1) receiving a search query, 2) searching, 3) encapsulating responsive

For process claims, although not determinative, the "machine-or-transformation test" serves as another "useful and important clue" for patent eligibility under Section 101. *Bilski*, 561 U.S. at 604. To satisfy this test, an invention must either be tied to a particular machine or apparatus, or transform a particular article into a different state or thing. *Id.* at 602.

Certain claims alternatively require "polling" gateways. See, e.g., '682 patent at Claim 18.

1	containers in a new container, 4) updating registers, and 5) generating a list. See Section II.B,
2	supra, quoting '682 patent at Claim 1. These steps provide no inventive concept because "the
3	function performed by the computer at each step of the process" of the '682 patent is "[p]urely
4	conventional." Alice, 134 S. Ct. at 2359 (quoting Mayo, 132 S. Ct. at 1298) (alteration in
5	original); see also Ultramercial, 772 F.3d at 716 ("[T]he claimed sequence of steps comprises
6	only 'conventional steps, specified at a high level of generality,' which is insufficient to supply an
7	'inventive concept.'") (quoting Alice, 134 S. Ct. at 2357).
8	The attempt to capture an abstract idea through conventional steps is confirmed by a
9	review of the patent's file history. As originally filed, claim 1 simply recited the act of searching:
10	A method comprising:
11	receiving a search query; searching container registers encapsulated and logically defined in a plurality of
12	containers to identify one or more containers responsive to the search query; and providing a list characterizing the identified containers.
13	King Decl. Ex. C, at 63. On May 1, 2009, the U.S. Patent and Trademark Office ("PTO")
14	examiner rejected this claim, among others, noting the "lack of a physical hardware to carry out
15	the invention," and finding that the claims failed to qualify for patentability under Section 101. <i>Id.</i>
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17	at 106. In response to the Section 101 rejection, claims 1-18 and 23 were amended in November
18	2009 to specify that the invention was "computer-implemented." <i>Id.</i> at 125-34. In December
19	2009, the examiner further amended independent Claims 1, 18, and 23 to include the language
	"using the computer" and the claims were finally allowed under Section 101. <i>Id.</i> at 150-53. 11
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Independent Claims 19 and 20 merely restate these limitations while claiming "[a] computer program product, tangibly embodied on computer-readable media" that presumably practices the "computer-implemented method" of claims 1 and 18. Similarly, Claim 21 repackages the method as an apparatus claim. Each of these claims rises or falls with the method claims. *See Alice*, 134 S. Ct. at 2360. Independent Claim 23 merely substitutes "search query templates" for the "containers" in Claim 1, and is therefore also indistinguishable.

¹⁰ Issued claim 23 was originally filed and prosecuted as claim 30.

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Although the applicant included additional claim language with this amendment, such as "searching container registers" and "encapsulating the identified containers," nothing indicates that the applicant added these further limitations to overcome the Section 101 rejection. Indeed, the original claims already included limitations directed towards containers and container registers, and the Examiner still found these claims invalid. *Id.* at

But the law is now clear that simply adding "computer-implemented" and "using a computer" is not enough to confer patent eligibility. As the Court in *Alice* held:

[T]he mere recitation of a generic computer cannot transform a patent-ineligible abstract idea into a patent-eligible invention. Stating an abstract idea "while adding the words 'apply it" is not enough for patent eligibility. . . . Stating an abstract idea while adding the words "apply it with a computer" simply combines those two steps, with the same deficient result. Thus, if a patent's recitation of a computer amounts to a mere instruction to "implemen[t]" an abstract idea "on . . . a computer," that addition cannot impart patent eligibility.

134 S. Ct. at 2358 (citations omitted). Post-*Alice*, the later addition of a computer during patent prosecution is insufficient to render an abstract idea patent-eligible. *See Bascom Research, LLC v. LinkedIn, Inc.*, No. 12-CV-06293-SI, 2015 WL 149480, at *3, *9-10 (N.D. Cal. Jan. 5, 2015) (holding that while patentee overcame Section 101 rejections "by adding the words 'computer-implemented' into the claims," the "generic computer implementation" language from *Alice* dictated that the patent was ineligible under Section 101). Here, the '682 patent's conventional steps cannot be saved by the fact that the claimed search method is implemented using generic computer components and programming tools.

Methods which can be performed mentally, or which are the equivalent of human mental work, have consistently been held patent ineligible. *See, e.g., CyberSource Corp. v. Retail Decisions, Inc.*, 654 F.3d 1366, 1371 (Fed. Cir. 2011); *Compression Tech. Solutions LLC v. EMC Corp.*, No. C–12–01746 RMW, 2013 WL 2368039, at *5 (N.D. Cal. May 29, 2013) ("A claim that merely requires using a 'computer to execute an algorithm that can be performed entirely in the human mind' or using pencil and paper is impermissibly abstract.") (quoting *CyberSource*, 654 F.3d at 1375); *Planet Bingo, LLC v. VKGS LLC*, 576 Fed App'x 1005, 1007 (Fed. Cir. 2014) ("The district court correctly concluded that managing the game of bingo 'consists solely of mental steps which can be carried out by a human using pen and paper.""). The '682 patent claims nothing more than what humans have been doing mentally or with pencil and paper for generations—using "historical data" to organize search results.

125-34. Applying the current Section 101 inquiry under *Alice* does not save these claims, as shown in the analysis in this section.

Any number of examples illustrates this point. Libraries provide lists of popular books, shelved together in special locations, based upon the staff's review of information associated with the number of times the books were checked out. Records managers identify files for destruction based upon the infrequency of access to those containers, and move those boxes to another location to await disposal. Investigators may determine whether employees have absconded with confidential information by reviewing access logs, and may secure those files for later use as evidence. In fact, this Court has declared patent-ineligible similar inventions that "maintain[] and search[] a library of information . . . and set[] aside particular information that may be especially relevant based on the particular user." *Cogent Medicine*, 2014 WL 4966326, at *4. Such claims simply fail to provide any inventive element to the abstract idea. ¹²

3. The Dependent Claims of the '682 Patent Add Only Trivial Limitations
<u>Insufficient to Confer Patentability</u>

The limitations provided by the dependent claims add nothing inventive to the fatally abstract independent claims on which they depend—they merely add additional conventional concepts and components. For instance, a data tree with parent-child relationships (Claim 2) is a common structure in computer programming. *See* King Decl. Ex. B (U.S. Patent No. 6,173,280) at Figs. 4-5, 9:26-46 (cited during prosecution of the '682 patent and teaching data tree structures). Similarly, Claims 3, 5, 6, and 10 relate to the abstract idea of searching data, providing results, and encapsulating identified containers or queries into new containers. They "recite little more than the same abstract idea" of Claim 1. *Content Extraction*, 776 F.3d at 1348.

Providing a title and short description of a container's contents (Claim 7) is no different than headline-writing for newspapers or creating dust jackets for books. Setting restriction parameters on a search (Claims 8 and 9) is unsurprising to anyone who has ever looked for

The '682 patent also fails to pass muster under the machine-or-transformation test. It fails the transformation prong because the claimed methods do not transform a particular article into a different state or thing. The mere manipulation of intangible information is insufficient to meet the test. *See Ultramercial*, 772 F.3d at 717. The patent also fails the machine prong because the method claims of the '682 patent merely recite the use of a generic computer and are therefore not tied to a particular machine or apparatus. *Id*. ("[A]dding a computer to otherwise conventional steps does not make an invention patent-eligible.") (citing Alice, 134 S. Ct. at 2357).

specific information. For instance, someone looking for *To Kill A Mockingbird* in a library would go to the fiction section, and not begin by perusing books in the travel section. Similarly, a scientist researching articles on the marine biology of sharks would not begin by looking through information on terrestrial mammals.

The rest of the claims, 4 and 11-17, simply relate to data storage and management, something several courts have found to fall far short of the inventive concept requirement of Section 101. *See*, *e.g.*, *Alice*, 134 S. Ct. at 2360 ("Nearly every computer will include a . . . 'data storage unit' capable of performing . . . basic calculation, storage, and transmission functions"); *Bascom Research*, 2015 WL 149480, at *9 (holding patent was directed to abstract idea of "classifying and organizing data"); *Cyberfone Sys.*, *LLC v. CNN Interactive Grp.*, *Inc.*, 558 F. App'x 988, 992 (Fed. Cir. 2014) (holding ineligible under Section 101 a patent directed to the abstract idea of "using categories to organize, store, and transmit information").

Therefore, reading the claim elements of the '682 patent individually and as an ordered combination reveals nothing inventive. When one takes away the generic computer functionality, all that remains is the abstract idea of searching historical data, which is ineligible for patentability under Section 101.

B. The '536 Patent Claims Unpatentable Subject Matter Under Section 101

. <u>Step 1: The '536 Patent Claims an Abstract Idea</u>

The basic concept of the '536 patent is nothing more than the age-old abstract idea of organizing and managing information in containers according to certain rules and instructions. *See Alice*, 134 S. Ct. at 2355 (first step is to identify whether claims are directed to patent-ineligible concept, such as an abstract idea). The independent claims of the '536 patent are directed to "containers ... comprising" (1) "an information element having information," (2) various "registers," and (3) a "gateway" controlling interaction of the container with other containers, systems or processes. '536 patent at Claims 1-2 & 15-16. At their core, these claims are directed to the abstract idea of storing information in labeled containers with rules and instructions on how the container or contents may be used. *See, e.g., Content Extraction*, 776 F.3d at 1347 (reducing claim elements to their fundamental abstract ideas); *Ultramercial*, 772 F.3d at

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714-15 (same). The idea is no less abstract merely because Evo Intel attempts to narrow this idea to "transmitting, receiving and manipulating information on a computer." See '536 patent at Claims 1-2 & 15-16 (emphasis added); Alice, 134 S. Ct. at 2358 (a patent must do more than simply state an abstract idea while adding the words "apply it with a computer").

The scope envisioned by the patent is stunning. The specification states that a claimed container "at minimum encapsulates a single digital bit . . . and at maximum all defined cyberspace, existing, growing and to be discovered," including "all containers, defined and to be defined in cyberspace." '682 patent at 9:7-14 (emphasis added). Based on the specification's description of a "container," it is difficult to ascertain the scope of the element—and the '536 patent threatens to preempt any field that touches computers or uses data structures anywhere in the digital world, known or yet to be devised. See Alice, 134 S. Ct. at 2354; Compression Tech., 2013 WL 2368039, at *7 (looking to whether claims are "so abstract and sweeping as to cover both known and unknown uses" in determining whether subject matter is patent ineligible) (citing Gottschalk v. Benson, 409 U.S. 63, 68 (1972)). Such breadth denotes a lack of concrete or tangible application. ¹³ See Ultramercial, 772 F.3d at 715.

The "registers" and "gateways" in the '536 patent claims are nothing more than the labels, rules and instructions that have been used with containers for generations. Labels identifying containers or their contents were ubiquitous long before Evo Intel's alleged invention. Similarly, instructions have long been employed to direct when and where a container or its contents may be used. Labels governing the timing of a container's use are very familiar: a gift marked "Do not open until January 1"; a file labeled "archive after review"; and canned goods that include suggested recipes and instructions to "use before the date stamped above." As stated in Evo Intel's claims, these are examples of labels and instructions governing when a container is acted

¹³ Indeed, in suing nine different defendant groups and accusing wholly unrelated products and services, Evo Intel's Complaints showcase that the '536 and '682 patents have no concrete or tangible application. The very fact that Evo Intel believes the very same claims of its patents cover such dissimilar implementations as Apple's proprietary operating system, Yelp's online urban city guide and business review product, and Facebook's social networking and advertising product, to name a few, brings into stark relief the preemption concerns articulated by the Supreme Court in *Alice*.

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upon, acts upon, and interacts with other containers, respectively (*i.e.*, the so-called gateways and passive, active and neutral time registers).

Containers have for ages also included instructions or labels governing where the container or its contents are used. For example, a library book marked "Reference" or "Restricted" may only be used in the designated portions of the library; a letter marked with a particular zip code will be sorted and sent to a particular geographic area; and a bottle may be labeled "Refrigerate after opening." Again, as stated in Evo Intel's claims, these are examples of labels and instructions about **where** the container is acted upon, acts upon, and interacts with other containers, respectively (*i.e.*, the so-called gateways and passive, active and neutral space registers).

Moreover, the '536 patent does nothing more than claim a data structure without reciting how that data structure is used or describing which applications use it. The only limitations placed on the claims are conditional registers and a gateway governed by unspecified, external time or space parameters and the undefined utility of the enclosed information. '536 patent at Claims 1-2 & 15-16. The indeterminate nature of the claims highlights their potential to significantly preempt any activity using containers with time- or space-based rules, even if implemented on a computer, as the claims merely use running software and the basic building blocks of computing. See Shortridge, LLC, 2015 WL 1739256, at *12 ("[T]he fact that the . . . patent describes a wide variety of alternative configurations of such components only underscores its potential to preempt virtually any use of relational databases (a standard method of organizing computer-based data) in the public works labor context."); Compression Tech., 2013 WL 2368039, at *8 ("Nothing in the claims provides specific applications or other limitations that would prevent the patent from including unknown future uses."); see also Intellectual Ventures II LLC v. JP Morgan Chase & Co., No. 13-cv-3777 (AKH), 2015 U.S. Dist. LEXIS 56092, at *30 (S.D.N.Y. Apr. 28, 2015) (holding patent ineligible under Section 101 where patent was "not limited to a particular application but, rather, covers *all* network filtering by *any* firewall on *any* computer network where an access rule is chosen based upon the data of multiple packets.") (emphasis in original).

Allowing Evo Intel to enforce a patent on these abstract activities "risk[s] disproportionately tying up the use of the underlying' ideas," making the '536 patent ineligible for patent protection under *Alice. See Alice*, 134 S. Ct. at 2354. Cases from the Federal Circuit and this District also consistently guard against this very concern. *See Bascom Research*, 2015 WL 149480, at *8, *9 (holding a patent ineligible under Section 101 that described the abstract idea of "creating, storing and using relationships between objects," something that "is not meaningfully different from classifying and organizing data"); *Cyberfone Sys.*, 558 F. App'x at 992 ("[U]sing categories to organize, store, and transmit information is well-established. Here, the well-known concept of categorical data storage . . . is an abstract idea that is not patent-eligible."); *Content Extraction*, 776 F.3d at 1347 (holding that the "concept of data collection, recognition, and storage is undisputedly well-known"); *Digitech*, 758 F.3d at 1350 (holding method recited in patent was directed to an abstract idea "because it describes a process of organizing information through mathematical correlations").

The '536 patent thus meets the first prong of the *Alice* test.

2. <u>Step 2: The Claims of the '536 Patent Contain No "Inventive Concept"</u>

When, as here, the claims recite an abstract idea, the second step in the *Alice* analysis is to "examine the elements of the claim to determine whether it contains an 'inventive concept' sufficient to 'transform' the claimed abstract idea into a patent-eligible application." *Alice*, 134 S. Ct. at 2357 (quoting *Mayo*, 132 S. Ct. at 1294, 1298). "A claim that recites an abstract idea must include 'additional features' to ensure 'that the [claim] is more than a drafting effort designed to monopolize the [abstract idea]." *Id.* (quoting *Mayo*, 132 S. Ct. at 1297) (alterations in original). But "[t]hose 'additional features' must be more than 'well-understood, routine, conventional activity." *Ultramercial*, 772 F.3d at 715 (quoting *Mayo*, 132 S. Ct. at 1298).

The '536 patent contains no inventive concept amounting to "significantly more" than the claimed abstract idea itself. The specification confirms that the alleged invention is to be implemented with conventional and routine computer components, including: "an input device 24, an output device 16, a processor 18, a memory unit 22, a data storage device 20, and a

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communication device 26 operating on a network 201." '682 patent at 7:36-38. Well-
understood, routine, and conventional components, alone, cannot form the basis for patentability
See Alice, 134 S. Ct. at 2360 ("Nearly every computer will include a 'communications controller
and 'data storage unit' capable of performing the basic calculation, storage, and transmission
functions required by the method claims."). Where such "standard technology" is used, it is
indisputable that the claims' "implementation has nothing inventive whatsoever about it."
Open Text S.A. v. Box, Inc., No. 13-CV-04910-JD, 2015 WL 269036, at *1 (N.D. Cal. Jan. 20,
2015).

The specific elements recited in the claims—containers, registers, and gateways—are basic tools of computer design that have been used for decades. *See, e.g.*, King Decl. Ex. E (U.S. Patent No. 5,768,510) at 22:13-15 (cited during prosecution of the '536 patent and describing digital containers); *id.* Ex. F (U.S. Patent No. 6,198,738) at 3:1-7, 3:37-43 (cited during prosecution of the '536 patent and describing registers and gateways). Organizing information in logical objects based on a system of rules is a standard process in software programming, where the basic building block is data acting, being acted upon, or interacting with other data.

While the claims of the '536 patent create the illusion of an inventive feature by naming registers as "active," "passive," or "neutral" "time" or "space" registers, or by adding an "acquire" register, these registers are nevertheless described purely as age-old functions. *See*, *e.g.*, '536 patent at Claim 1 ("an active time register for identifying times at which the container will act upon other containers"). Labeling registers in the '536 patent only serves to provide

Evo Intel conceded during the *inter partes* review (now a part of the prosecution history of the '536 patent) that containers and registers are generic computer components. *See* King Decl. Ex. G (Paper No. 6, Preliminary Response by Patent Owner, IPR 2014-00086, Jan. 29, 2014) at 23, 25.

Any further details in the specification only reinforce the conclusion that the claimed invention is providing nothing inventive. *See, e.g., id.* at 7:50-52 ("output device" as "a computer monitor . . . and speakers"); *id.* at 7:67-8:3 ("processor" as a conventional microprocessor "such as the Motorola 680(x)0, the Intel 80(x)86 or Pentium, Pentium II" or "processors made by AMD, or Cyrix CPU of the any [sic] class"); *id.* at 8:4-6 ("memory unit" as "dynamic random access memory [DRAM], a read-only memory [ROM], or both"); *id.* at 8:17-18 ("input device" as "a keyboard, microphone, and mouse type controller").

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"idiosyncratic names to identify what are actually 'generic computer structures'"—exactly the sort of drafting ploy that courts in this District have rejected. *See Hewlett Packard Co. v. ServiceNow, Inc.*, No. 14-CV-00570-BLF, 2015 WL 1133244, at *7, *9 (N.D. Cal. Mar. 10, 2015) (holding that the terms "container definition node" and "derived container" were "nothing more than a data structure containing information for accessing the information repository hierarchically and a data structure for using that information"); *see also Jericho Sys. Corp. v. Axiomatics, Inc. et al.*, No. 3:14-CV-2281-K, 2015 WL 2165931 (N.D. Tex. May 7, 2015), at *4 (holding that while the "wording of the claim appears to present a complex method that uses attributes, rules, connectors, classifications, and remote data sources," the claim nevertheless involved nothing more than the abstract idea).

Thus, the '536 patent claims basic elements of containers, registers, and gateways that do not go beyond "generic computer components configured to implement the [abstract] idea." Hewlett Packard, 2015 WL 1133244, at *8 (quoting Alice, 134 S. Ct. at 2360) (alteration in original). There is simply nothing inventive about implementing on a computer the ancient practice of organizing information or materials in containers according to rules and instructions. ¹⁶ See Alice, 134 S. Ct. at 2358 (a patent must do more than simply state an abstract idea while adding the words "apply it with a computer"); see also MyMedicalRecords, Inc. v. Walgreen Co., No. 2:13-CV-00631-ODW (SHx), 2014 WL 7339201, at *5 (C.D. Cal. Dec. 23, 2014) (holding claims invalid that were directed to "nothing more than the performance of a long-known abstract idea 'from the pre-Internet world' . . . on the Internet or using a conventional computer"); Open Text S.A. v. Alfresco Software Ltd., No. 13-CV-04843-JD, 2014 WL 4684429, at *4 (N.D. Cal. Sept. 19, 2014) (holding as ineligible claims that were directed to a "computer-driven method to engage in [a] commonplace and time-honored practice"); Jericho, 2015 WL 2165931, at *6 (finding claims ineligible where the patent addressed a "problem [that] existed before modern computing and the internet existed and the claimed invention simply use[d] standard computing and communication equipment and procedures to implement the abstract idea").

Indeed, the organizational practices claimed pre-date both the Internet and computers. *Cf. DDR Holdings, LLC v. Hotels.com, L.P.*, 773 F.3d 1245, 1257 (Fed. Cir. 2014) (analyzing patent addressing challenge "particular to the Internet").

3. The Dependent Claims of the '536 Patent Add Only Trivial Limitations Insufficient to Confer Patentability

The various dependent claims of the '536 patent also fail the Section 101 test because they do not add meaningful limitations that either remove the claims from the realm of abstract ideas or impart an inventive concept.

The limitations added by dependent Claims 3-8 do nothing more than identify additional generic registers, and Claims 9-12 merely add means-plus-function limitations for conventional interactions among components ("acting upon," "allowing interaction," "gathering information," and "reporting information"). Similarly, Claim 13 recites a system of rules that define the interactions among containers, but it does not define the system or the rules. And finally, Claim 14 specifies the items that can be contained in the information element—generic components such as text, graphic images, audio, video, bits, and numbers—none of which is inventive or unconventional. Again, the addition of such generic computer components and functions does not result in an inventive concept for the purposes of patent eligibility. *See Alice*, 134 S. Ct. at 2358. Moreover, the claims are so vague and broad that they again underscore the preemption concern raised by the Supreme Court. *Id.* at 2354-55.

Reading the '536 patent claim elements both individually and as an ordered combination, they merely describe a computer-implemented way of organizing information according to certain rules and instructions—an unpatentable abstract idea under Section 101. *See Hewlett Packard*, 2015 WL 1133244, at *8 (holding that when the structures "are merely generic computer components, [the claim] of the patent recites nothing more than organizing the information in a repository into a hierarchy and allowing the user to access it that way. Undoubtedly, this would be an unpatentable abstract idea"). The Court should therefore hold that the claims of the '536 patent are invalid because they are directed to ineligible subject matter.

V. <u>CONCLUSION</u>

For the foregoing reasons, Defendants respectfully request that the Court dismiss these cases with prejudice because, as a matter of law, under the controlling precedent of the Supreme

1	Court and Federal Circuit, the patents-in	n-suit claim ineligible subject matter under 35 U.S.C.
2	§ 101.	
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2	document.		
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